



SPONSORS REPORT

8TH INTERNATIONAL CONFERENCE
ON POLYOLEFIN CHARACTERIZATION
& SHORT COURSE ON POLYOLEFIN
CHARACTERIZATION TECHNIQUES

WELCOME ICPC 2023



WELCOME ICPC 2023



Welcome the International Conference on Polyolefin Characterization. We are here to gain a better understanding of polyolefins, and the knowledge and expertise we share here will help advance research and lead to the development of better, more sustainable products.

Through the ICPC, we have the opportunity to collaborate and come up with solutions that help us to protect and preserve our environment. It is our sincere hope that this platform will foster such collaboration and provide us with the tools to start discovering better methods of protecting our industry and environment.

icpc.conference.org



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ABOUT THE ICPC





What to know about Sponsoring the International Conference on Polyolefin Characterization

Since 2006, the ICPC has contributed to the scientific community by broadening the knowledge and comprehension of polyolefin characterization.

Today, our industry faces immense pressure to create better, more environmentally-friendly products. Never before had it been so necessary to gain a better understanding of polyolefins. The ICPC enables the opportunity to collaborate and come up with solutions that help us accelerate the change.

By sponsoring the ICPC, you are contributing to the advancement of research and the exchange of knowledge that can lead to the development of better, more sustainable products.

We hope we can count on your support in future ICPC editions to continue fostering the development of tools and the discovery of methods that strengthen our community and positively impact our environment.

8th ICPC at-a-glance

VENUE

The Westin Valencia Hotel
Amadeo de Saboya 16
Valencia, Spain

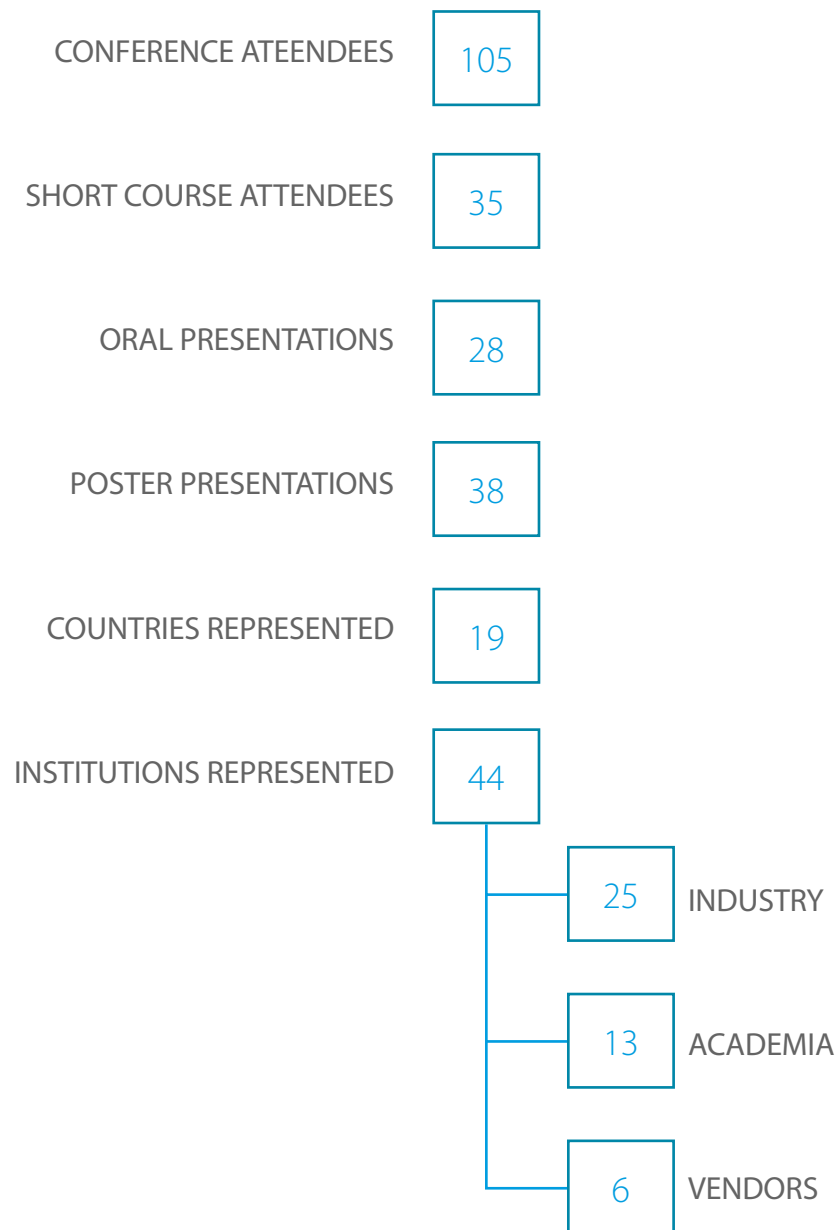


May 21: Short Course
May 22-24: Conference

DATES



in figures



8TH ICPC SPONSORS



MAJOR SPONSORS



SPONSORS



VENDORS



RESEARCH PARTNERS



SUSTAINABILITY PARTNER



MEDIA PARTNERS



INSTITUTIONS REPRESENTED

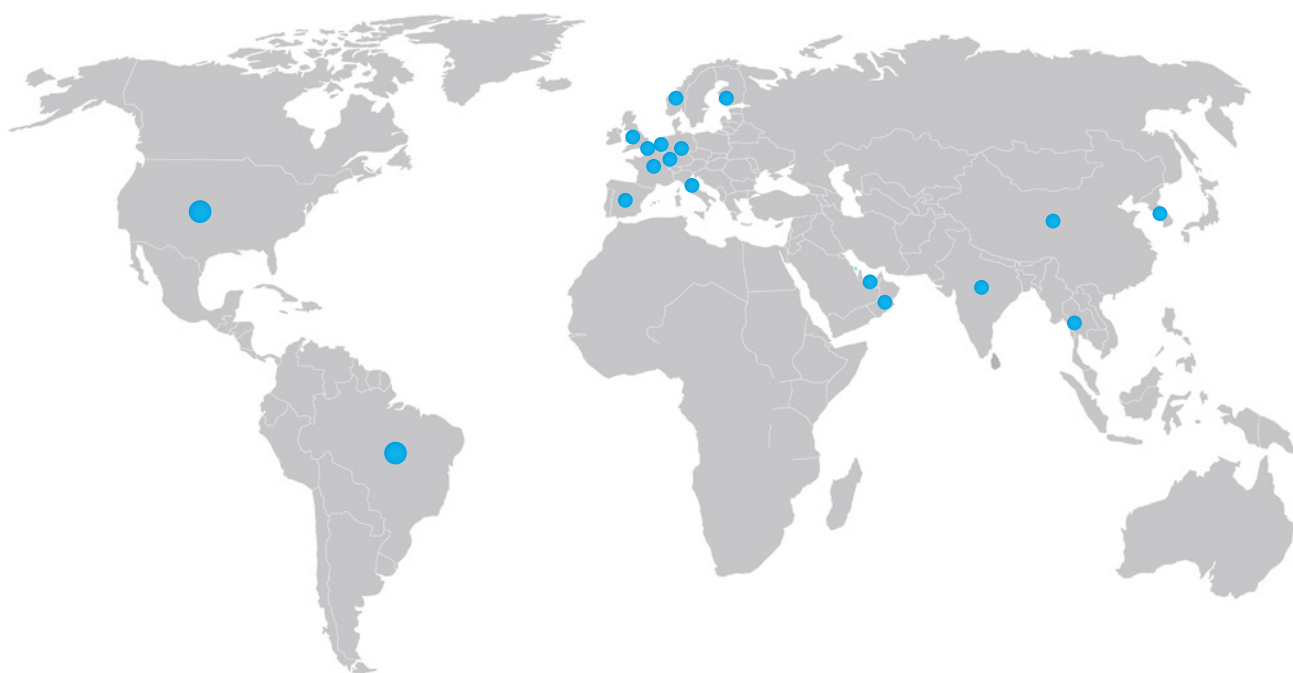
8th ICPC Edition Previous editions

- Advantage Drainage Systems
- Agilent Technologies
- AKSA
- Akzonobel Specialty Chemicals
- Asahi Glass Company
- Anton Paar
- Beiersdorf
- Basell Poliolefine Italia
- Basell Polyolefine GmbH
- Borealis Polyolefine
- Borekov Institute of Catalysis
- Borouge (Abu Dhabi Polymers)
- Braskem
- BRICI- Sinopec
- Bruker Biospin
- Carmel Olefins
- Chemie
- Chemistry & Chemical Eng. School, CPE
- Chinese Academy of Sciences (ICCAS)
- Clausthal University of Technology
- CNRS
- Dutch Polymer Institute (DPI)
- DSM Resolve
- ExxonMobil Chemical
- Florida State University (FSU)
- Fraunhofer Institute
- Fluence Analytics
- Formosa Plastics
- GS Caltex
- Hanwha Total
- Hi Corporation
- HPCL-Mittal Energy
- ICT Prague
- Indian Oil Corporation
- Industrial Property Coop. Centre
- INEOS Technologies
- Institute for the Structure of Matter (CSIC)
- Institute of Polymer Materials
- Interface Polymers
- IRPC
- Islamic Azad University
- Japan Advanced Inst. of Science and Technology
- Kanazawa University
- Kasetsart University
- Kobe Steel
- Labchrom
- LANXESS Elastomers
- Lexmarglobal
- LG Chemicals
- LMS Scientific
- Loughborough University
- Lummus Novolen Technology
- LyondellBasell
- Malvern Instruments
- Milliken & Co.
- Mitsui Chemicals
- National Chemical Lab. India
- National Industrialization Company (TASNEE)
- National Inst. of Standards and Technology (NIST)
- Neste Corporation
- Netafim
- Nexlene
- Norner
- NOVA Chemicals
- OQ Plastics
- PEAKEXPERT
- Petrochina
- Petro Rabigh Co.
- Polymer Char
- Polymer Standards Service (PSS)
- Progression Inc.
- PTT Global Chemical
- Reliance Industries Limited
- Rey Juan Carlos University
- S.A.S. Corporation
- Sasol Polymers
- SABIC
- SCG Chemicals
- SGCE
- Shanghai Jin Hao Scientific Instrument
- Sharq
- Shell Oil
- Shenhua
- Sinopec Yangzi Petrochemical
- SK Innovation
- SSNC
- TC Transcontinental Packaging
- Thai Polyethylene
- The DOW Chemical Company
- Tisza Chemical Group
- TOHO Titanium
- Tomcoat Oy
- Tosoh Bioscience
- Total Petrochemicals
- Toulouse Biotechnology Institute
- Tulane University
- Univ. Claude Bernard Lyon 1 (CP2M)
- Università Degli Studi Di Genova
- Univ. Politècnica Valencia
- Univ. Paris Sud
- Univ. of Alberta
- Univ. of Amsterdam
- Univ. Halle
- Univ. of Johannes Kepler
- Univ. of Lyon
- Univ. of Minnesota
- Univ. of Naples Federico II
- Univ. of Shiga Prefecture
- Univ. of Stellenbosch
- Univ. of The Basque Country- POLYMAT I.
- Univ. of Waterloo
- Versalis
- Westlake Chemical
- Wyatt Technology
- W.R. Grace
- Xplore
- Yiluda

COUNTRIES REPRESENTED

8th ICPC Edition
Previous editions

- Austria
- Belgium
- Brazil
- Canada
- China
- Czech Republic
- Finland
- France
- Germany
- Hungary
- India
- Israel
- Italy
- Japan
- Malaysia
- Mexico
- Norway
- Oman
- Saudi Arabia
- South Africa
- South Korea
- Spain
- Taiwan
- Thailand
- The Netherlands
- Turkey
- United Arab Emirates
- United Kingdom
- United States





8th ICPC

An edition packed with novelties

This ICPC Edition was one for the books. Initially scheduled for 2020, the conference was postponed for three years, resulting in an overall period of five years since the 7th edition took place. Attendees expressed their anticipation and excitement about being able to gather again after so long and everyone certainly made the most out of it.

New Sustainability Session

The ICPC covers different aspects of polyolefin molecular architecture characterization, including molar mass distribution, comonomer incorporation and distribution, long chain branching, crystallinity, and rheological properties. The 8th Edition had the novelty of including the much-demanded and current topic of Sustainability. There were a total of eight presentations addressing recycled materials and processes.

Panel Discussion on UHMWPE Samples

Also new to this edition's program was a panel discussion with world experts in polymer characterization. Attendees learned about the challenges associated with UHMWPE characterization as the panelists tried to answer to the most common issues, such as, UHMWPE often contains a portion of polymer chains having a very high MW. Currently using cumulative distribution from GPC has been one of the common methods. Is this cumulative distribution good enough? Could even larger pore size of SEC column be commercially available in near future? and How to deal with the possible of polymer doublet formation during the cross flow?

5K Run/Walk

Last, but not least was the addition of a more physical social activity. Taking advantage of the venue, wheather, and in support of wellness, a 5k Race/Walk was held by the Old River Bed. One group chose to run and another one to walk, but both were joined by a tour guide who provided them with interesting facts of the city found along the trail. The race ended with a typical Valencian refreshment at the finish line, and all participants expressed their enjoyment of the activity.



Brand Exposure:

Where did your brand appear?

PRE EVENT

Print Material

Up to 350 leaflets were distributed to key players of the sector throughout 20 months prior to the conference



Newsletters

Starting 12 months before the conference, 15 newsletters were sent to +2.000 emails of the polyolefin characterization industry.

Click on the links below to view a couple of these communications:

[Conference Program](https://mailchi.mp/icpc-conference/8th-icpc-technical-program) <https://mailchi.mp/icpc-conference/8th-icpc-technical-program>

[Discussion Panel](https://mailchi.mp/icpc-conference/panel-discussion) <https://mailchi.mp/icpc-conference/panel-discussion>

Average Campaign Opens: **25,8%**

Average Campaign Clicks: **9,6%**



Presentations

Approximately 20 PowerPoint presentations were made to key groups of the sector the months prior to the conference.

Post Event All of the sponsors' logos will remain as "previous sponsors" in the promotional materials for the 9th ICPC edition (presentations, newsletters and print material).



Brand Exposure:

Where did your brand appear?

PRE & POST EVENT

Conference Website

icpc-conference.org

A 300-word description, company logo, and a link to the website are uploaded to a dedicated Sponsors page.

The logo is also displayed in the homepage.

Web Statistics:

December 2022 - May 2023

Total users: 6.904

Total new users: 6.850

New visitors: 90%

Number of sessions per user: 1.5

Top visiting countries:

U.S.A.

Netherlands

France

Finland

Japan

China

Austria

Canada

South Korea

Post Event

Over several months following the event, all sponsors of the 8th ICPC edition will remain on the website until the next sponsorships start taking place.



AT THE CONFERENCE & POST EVENT

Conference Material

All the materials handed out at the conference had a back-cover dedicated to the sponsors. The materials distributed were:

Short Course books

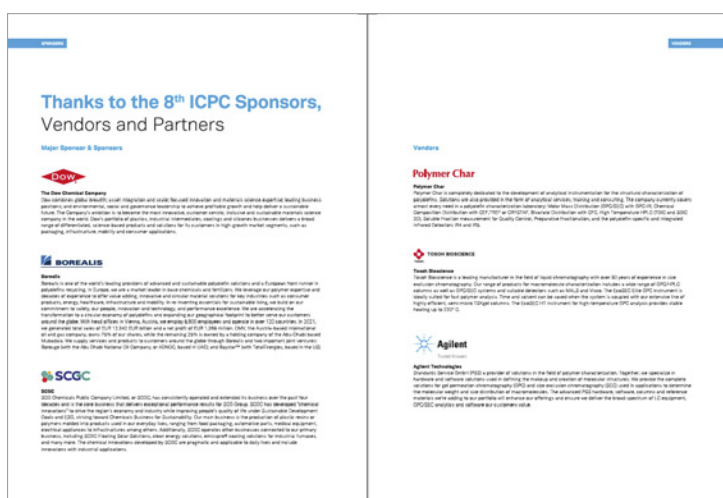
Abstract books

Catalog



Conference Catalog

This catalog contains all the information regarding the conference, including the program and posters list. For brand exposure, it has a dedicated back-cover for logo placement, a company profile, and an optional, interior full-page color advertisement.



Post Event

In addition to the copies handed out to all the delegates at the conference, around +150 copies will be shared out during approximately 12 months after the last edition in order to promote the 9th ICPC in Shanghai.

Brand Exposure:

Where did your brand appear?

AT THE CONFERENCE



On-site Displays

Several displays with logos were located in the hotel's entrance, exhibition hall, cocktails and coffee breaks area, and the conference's room.



Breaks Slideshows

A slideshow looped all the sponsors logos during the coffee breaks, lunches and cocktail times.

5K Run Tshirts



AT THE CONFERENCE

Exhibition Booths

Cocktails, coffee breaks, lunches, and poster session are all organized close to the exhibition Hall; providing an excellent platform for networking.



Vendor Presentations

A 15-minute presentation was allocated to each vendor to share their corporate profiles, latest technologies, and commercial developments.

8th ICPC Vendor Presentations:

- Polymer Char
- Tososh Bioscience
- Agilent Technologies

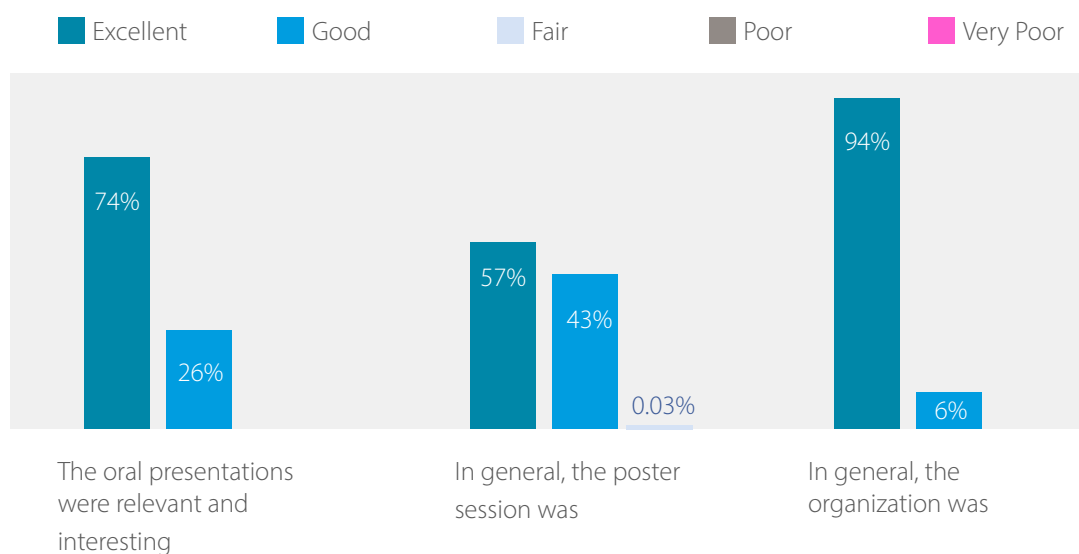


Survey Results:

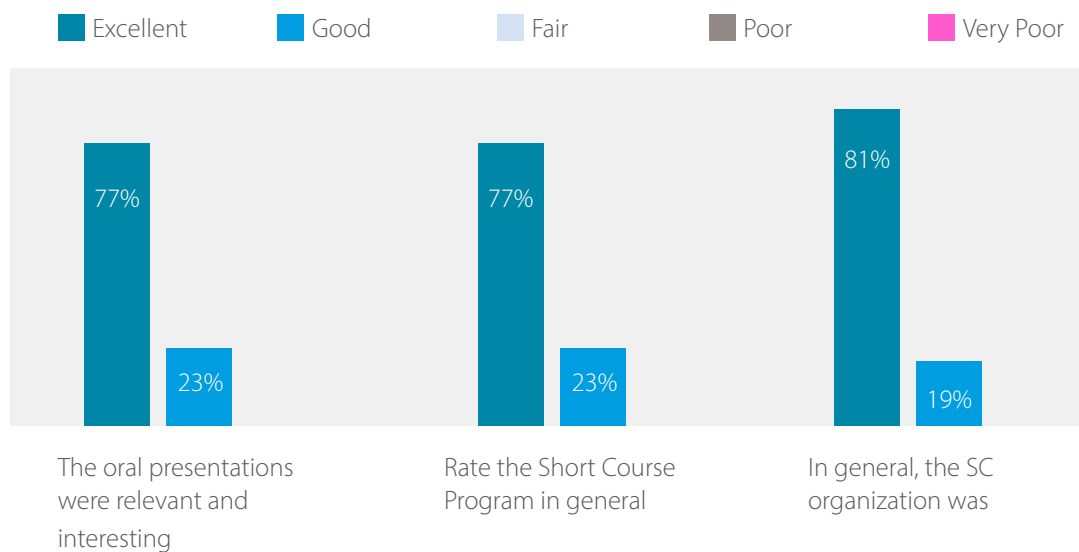
On the last day of the conference, a survey is passed so attendees can provide their comments and feedback about the conference.

The Short Course is evaluated in a separate survey.

8th ICPC Conference Evaluation:



8th ICPC Short Course Evaluation:





What
attendees
had to say

What would you like to see improved?

"Keep it as it is, maybe slightly increase the spectroscopy session"

"Stay the same!"

"A bit more time with the poster authors available for discussion"

"Maybe a little bit more time for some presentations that require to get a deeper insight into concepts for good understanding"

"I liked the idea of the (UHMWPE) discussion platform. Could have worked out a bit better. More involvement of the audience. Maybe do it in a separate room, or get together more closer."

What did you like the most about the Conference?

"Quality of presentation in terms of sciences."

"All the topics covered, as well as the organization and assistance of all members."

"Exchange of ideas and results"

"The topics were fascinating, as well as the intervenants"

"Connecting again with experts from industry and academia"

"Topics, nice atmosphere"

"The opportunity to spend time with others, nice conversations, discussions, networking"

"As the first time attending to the ICPC I felt very welcome, everyone was supernice with me. The Hotel was great, location, food, services...by far the best congress I ever attended"

"What I liked the most was everything as whole. The organization, the oral presentations, poster session, organized activities. I have been able to enjoy and learn in equal parts"

"Good mix of academia and industry. Attendance of vendors was appreciated. Networking possibility"

"To get again in personal contact with scientist in the PO characterisation"

"The topic discussed during the conference and the social events after the conference"

"Short course, organization, 5k run, exchange with experts"

"To meet people, to hear about their work"

"Interactions with all of the peers in the field, to share knowledge and to discuss the challenges facing all of us"

"All"

"Great organization, program, and event"

"Opportunity to focus on material characterization in one meeting, without parallel sessions"

"The oral presentations were great!"









Sponsoring the 9th ICPC in Shanghai, China, 2025

As in the previous editions, there are different options available for sponsoring depending on the nature of the company.

Sponsorship Levels

**Major Sponsor
or Sponsor**
for Polyolefin Producers
and Processors

Vendor
for Instrument Manufacturers
or Laboratory Services
Providers

**Research or
Academic Partner**
for R&D Institutes or
Universities

Media Partner
Publishers

Benefits

- Company logo in the conference's brochure, leaflet, abstract book, notebook and website
- Company description in brochure and website
- Company logo display on-site with banners and on conference slides
- Optional full-page advertisement in conference brochure
- Complimentary registration for 2 or 4 attendees.
- 15 - 20 minute corporate or product presentation for Vendors
- Optional 8 ft x 6,5 ft (2,5m x 2m) prominent stand in exhibition hall
- Logo placement in all the 10th ICPC Conference promotion materials

Packages

Major Sponsor: €7.500
Sponsor: €5.000
Vendor: €5.000
Research Partner: €2.500

9th ICPC

Shanghai, China
2025

Contact

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about sponsoring
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9TH ICPC | 2025

SHANGHAI, CHINA

